



# EXCITING NEWS!



To all of our valued customers. We want to ensure that you are the first to hear about some new and exciting changes coming to **Ocean Promotion Inc. (OPI)**. **OPI** will be teaming up with another longtime local Victoria promotional products company, **Out of the Blue Designs (OOTB)**.

This strategic partnership allows both **OPI** and **OOTB** to grow in individual directions. **Out of the Blue Designs** will be taking over the production and sales of **OPI'S** promotional products and corporate apparel division. **OPI** will continue to focus on and grow their dynamic souvenir program nationwide. We are also pleased to announce **OPI** team members *Anna-Lisa, Cinzia, Dee and Lorin* will be joining the **Out of the Blue Designs** team at their location on Quadra Street. **OPI** customers can look forward to the continued excellent service and quality products you have received from **Ocean Promotion Inc.** since 1991. This transition will take place on October 1st, 2016.

Who are **Out of the Blue Designs**? They are a local Victoria company established in 2005 with 100% local ownership by long term Victoria residents with over 30 years in the promotional products and branded apparel industry. Much like **OPI**, **OOTB** serves a wide range of clients that include Corporations, Teams, Schools, Governments as well as individuals. All production will remain here in Victoria at **OOTB'S** 7,500 square ft. showroom/production facility located at #1-3958 Quadra Street, Victoria, BC. As has always been the case with **OPI**, this in-house production ensures the highest level of quality control and on time completion of customer orders. Because of **OOTB'S** larger production facility your orders can be assembled more rapidly and efficiently to ensure your complete satisfaction.

**The same team that you have come to know over the years.** We are extremely pleased that *Anna-Lisa* and *Cinzia* will remain as your personal customer contacts at **Out of the Blue Designs**.

• Anna Lisa Meikle Ben Othman  
[Anna-Lisa@outofthebluedesigns.com](mailto:Anna-Lisa@outofthebluedesigns.com)

• Cinzia Alberti  
[Cinzia@outofthebluedesigns.com](mailto:Cinzia@outofthebluedesigns.com)

Contact them at the same **OPI** phone number **250-380-9474** or **OOTB 250-380-9179**

We trust that our same excellent **OPI** staff and the **Out of the Blue Designs** commitment will continue to provide you with the highest level of customer service and quality of products available.

So that the upcoming changes will be virtually seamless for you, the complete library of corporate designs will be transitioned to **OOTB**, ensuring uniformity for all of your current and future requirements.

The team at **Ocean Promotion Inc.** thank you for your loyal business over the many years and are confident that the great new team at **OOTB** will be able to continue to look after all your promotional and apparel needs.

Our best wishes,

Troy McIntyre • Lana McIntyre  
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